



Advertise with BirdChannel

The pet market is HOT. There are more pet owners than ever, both in terms of the number of people owning pets and the percentage of U.S. households owning pets. Use of the Internet for bird-related information has grown steadily during the last several years. The convergence of the growing pet ownership market and use of the Internet is why your advertising dollars should be spent with BirdChannel.

Advertising opportunities are available throughout BirdChannel. BirdChannel connects bird owners with the hottest bird products, services and resources on the market.

We're backed by the biggest names in bird magazines, Bird Talk and Birds USA.

BirdChannel offers advertisers the opportunity to promote their products and services to the nations most devoted bird lovers.

Sponsorships are available for specialized areas on BirdChannel, including:

Photo gallery Community Contests Poll Survey Specialized content areas

Multi-channel advertising provides reach beyond the bird category. For example, ads can be placed in any of the following six channel websites to reach other pet and animal owners:

DogChannel CatChannel FishChannel HorseChannel ReptileChannel SmallAnimalChannel

For more information about advertising on BirdChannel.com, fill out the form below. One of our associates will contact you. [Click Here](#) to download advertising specifications.