

World Parrot Trust Launches The FlyFree Campaign

The World Parrot Trust launches a 12-month program to end the wild-caught parrot trade.

By Jessica Pineda

Posted: January 13, 2010, 1:30 p.m EDT

The FlyFree Campaign will work to end the wild-caught parrot trade.

The World Parrot Trust has announced a 12-month campaign to end the wild-caught parrot trade and to return parrots to the wild, called the FlyFree Campaign. Working with international organizations, the FlyFree Campaign will work to help to rescue, rehabilitate and release individual birds caught in the trade. The campaign will also encourage the adoption and enforcement of laws that protect parrots, as well as support global awareness and education programs for school-aged children and the general public. Learn more at parrots.org/flyfree