

National Children's Pet Poetry Contest Deadline Extended

The Pets Add Life (PAL) pet poetry contest deadline has been extended to February 15, 2010.

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American Pet Products Association (APPA) President, Bob Vetere announced today that the organization has extended its deadline for accepting poems for the 2nd Annual APPA National Children's Pet Poetry Contest through their public awareness campaign, Pets Add Life (PAL).

"Our goal with the Pets Add Life campaign is to help engage our nation's youth in the joys and benefits of pet ownership," Vetere said. "Last year we received a great response to the contest from students, parents, teachers, and principals alike, and we're looking forward to another great year of creative pet poems by inspired children across the country."

Third, fourth and fifth grade students are invited to write a unique poem about their pets, what they love about them, the joys they bring, and then post it online at www.petsaddlife.org or mail their final poem and submission form to: Pets Add Life, 45 Winter Street, Reno, NV 89503. Deadline for submissions is February 15, 2010 at 5:00 PM EST.

Two students from each grade level (6 total) nationwide will win a \$250 gift certificate for pet products, and a "by-line" in a nationally circulated publication. In addition, the six winning students' classrooms will each receive a \$1,000 scholarship to spend on pet-related education.

To learn more about APPA's National Children's Pet Poetry Contest, visit www.petsaddlife.org